



Al-Hilal Bank Deploys Experia to Provide a better Customer Experience

Al Hilal Bank represents the new face of Islamic Banking, a modern bank based on core Islamic values. A bank driven by its desire to provide its customers a superior banking experience through simplicity and a fresh approach to banking.

Al Hilal wanted to promote its culture of 'Innovations for your Convenience' theme with its customers. From the moment customer's step inside the branch, they are treated to an ambience that sets it apart from the crowd of other banks. The key objective for Al Hilal Bank was to implement a digital signage in its branches to enhance the level of customer service and improve communications with them.

The Experia digital signage platform coupled with service backup of our partner Adapt (Adapt Middle East) was considered a right fit for Al Hilal Bank. It provided their employees a more modern and dynamic method of promoting products and services. The content is highly dynamic and location specific. Thus individual branches of the bank run unique content scheduled on screen and time parameters. **Experia's versatile, multipane multimedia layout capability provides the bank opportunities to blend their product offerings integrated with live Television feed, online Currency Exchange rates, RSS and stock market feed with the product offerings in one compelling package.**

Currency Rates As On		مصرف الهلال al hilal bank	
Time: 10:28:50 Date: Wednesday, 10th September		BUY	SELL
COUNTRY	CURRENCY	شراء	بيع
الدولة	العملة		
United States	USD	500.00	510.00
Australia	AUD	25.25	31.00
Germany	EUR	150.00	151.00
United Kingdom	GBP	1000.00	1101.00
Japan	JPY	100.00	101.00
Canada	CAD	55.00	58.30
Denmark	KNR	44.00	46.00
Sweden	SKR	556.00	566.00
Singapore	SGD	56.00	66.00
China	CNY	126.00	166.00

About Intellvisions and Experia

Intellvisions is a leading provider of self-service technologies.

Since 1994, Intellvisions has been committed to developing innovative solutions that help global organizations achieve their most important objectives... generating more revenues while increasing operational efficiency and reducing transaction costs. We serve the most demanding customers known for setting the highest benchmarks in customer service.

Our products stand out for their innovative engineering, long-term value and our proven ability to solve business problems of our customers using imagination and insight. They are built on the foundation of our long-established industry knowledge in image processing, control electronics and system engineering capabilities. They reflect the creativity of our diverse team of product designers and software specialists.

Organizations in over 11 countries rely on Intellvisions to drive up their operational efficiency, enhance the security of transactions while reducing transaction costs taking their business to a new level of competitive advantage.

Intellvisions Experia-Digital Signage platform enable precise location & time based delivery of digital content.